Director:
  Stanley Smith, Ph.D., Professor and Program Director

Research Programs

Economic Analysis:
  James (Jim) Dewey, Ph.D., Program Director
  Belen Chavez, B.A.
  David Denslow, Ph.D.*
  Lynne Holt, Ph.D.*
  Eve Irwin, B.A*
  Henrique Romero, B.S.

Population:
  Stanley Smith, Ph.D., Professor and Program Director
  Scott Cody, M.B.A.
  Stefan Rayer, Ph.D.

Survey:
  Chris McCarty, Ph.D., Professor and Program Director
  Gene Averkiou, B.A.
  Mark Girson, B.S.
  Eric Lavigne, M.S.
  Scott Richards, M.A.

Operations Programs

Administrative Services:
  Clint Collins, B.S., Program Director
  Janet Fletcher
  Paula Ivey
  Pamela Middleton

Information Technology:
  Clint Collins, B.S., Program Director
  Ben Goldsberry
  Geoff Stewart, A.A.

Information/Publications Services:
  Susan Floyd, M.A., Program Director
  Eve Irwin, B.A.*
  Phoebe Wilson, A.A.

* Part-time
About the BEBR

Founded in 1929, the Bureau of Economic and Business Research (BEBR) is an applied research center in the Warrington College of Business Administration at the University of Florida (UF). Its primary missions are to: 1) Produce, collect, and tabulate economic and demographic data for Florida and its local areas; 2) Conduct economic, demographic, and public policy research on topics of particular importance to the state of Florida; and 3) Distribute data and research findings throughout the state and the nation. BEBR seeks to conduct research that is both academically sound and directly relevant to public and private decision makers in Florida.

BEBR plays a number of roles within the state, the college, and the university. It conducts research that helps decision makers understand Florida's rapidly changing economic and demographic climate. It provides employment and training for numerous graduate students and more than 300 undergraduate students and part-time employees each year. It generates revenues by obtaining research contracts and grants and by selling data and publications. It creates favorable publicity for the college and the university through its publications, presentations, reference services, and contributions to public policy. Its staff members teach several courses each year. BEBR activities thus fall within the university's traditional functions of teaching, research, and service, but the impact of those activities spreads far beyond campus boundaries.

The Year in Review

A severely contracting economy made the last few years very difficult for private businesses and public institutions throughout the United States. Florida was particularly hard-hit, losing more than 800,000 jobs and billions of dollars in state and local revenues. This decline in revenue led to budget cuts at UF, creating major challenges for many colleges, departments, and programs. Despite these challenges, BEBR was able to increase its total revenue by competing successfully for a variety of contracts and grants. Indeed, revenue from contracts and grants was at its highest level in the last five years (see Figure 1 for a breakdown of 2009-2010 revenue).

During the past year, staff members served as principal investigators on 27 research contracts, generating more than $2.7 million in revenue. These contracts helped us maintain a high level of productivity. Staff members published 21 scholarly articles, research reports, or data compilations; presented 12 papers at academic/professional conferences; served on 21 university, professional, or civic boards and committees; taught eight courses (with more than 2,500 students); served on 24 doctoral committees; made 23 presentations to civic groups throughout the state; and responded to more than 3,000 requests for information from businesses, government agencies, the media, and members of the general public. These activities added to BEBR’s national reputation as an innovative and productive research center and as a leading source of socioeconomic and demographic data for the state of Florida.
Figure 1. Estimated Revenues 2009-2010  
(preliminary): $3,519,031

Although the economic climate remains uncertain, BEBR continues to work on many ongoing projects and is embarking on several new ones as well. This report provides an overview of our activities and accomplishments during the past year and our plans for the coming year.

Florida’s population growth declined dramatically over the last few years, from some of the highest levels in the state’s history to some of the lowest. The Population Program tracked these changes through its calculation of population estimates for all the cities and counties in the state. These estimates generated a great deal of interest nationwide, with stories citing BEBR data and quoting BEBR staff members appearing in the New York Times, Wall Street Journal, USA Today, and many other newspapers and magazines. The Population Program also produced state and county estimates of households and average household size and projections of the population by age, sex, race, and Hispanic origin. Staff members conducted research on a variety of demographic topics, provided data to the Florida Legislature and the U.S. Census Bureau, and responded to many requests for data and analysis from state and local government officials, business leaders, university researchers, members of the media, and the general public.

Stan Smith and Stefan Rayer had an article accepted for publication in Population Research and Policy Review, focusing on the use of regression models for analyzing population forecast errors. Smith and Scott Cody published a report in Florida Focus, analyzing migration trends in Florida over the last three decades. Smith served as a member of the Population Reference Bureau’s Board of Trustees, the National Research Council’s Panel on the Design of the 2010 Census Program of Evaluations and Experiments, and the U.S. Census Bureau’s Population Estimates Evaluation Committee. He presented papers at two professional conferences, made presentations to three civic groups, and reviewed five manuscripts for scholarly journals. Rayer reviewed a manuscript for a scholarly journal and served as a contact person for data releases from the U.S. Census Bureau. Cody spent a week in Washington, DC, reviewing the address lists that formed the foundation of the 2010 Census. All three staff members served as Florida’s representatives to the Federal-State Cooperative Programs for Population Estimates and Projections. Future research will focus on evaluating the accuracy of the program’s estimates and projections by comparing them with 2010 census counts.
The Economic Analysis Program completed a study entitled “High Value Added Green Economic Development for Sarasota County.” The impetus for the study was Sarasota County’s selection as one of Florida’s pilot Energy Economic Zones. The study addressed a number of pertinent questions, such as how to conceptualize “green” economic development; how to evaluate the merits of energy efficiency and conservation policies compared to the merits of renewable energy technologies; and how to model the interplay among the county’s core strengths, potential areas of green economic activity, likely federal policies, and the state’s current incentive programs.

Program Director, Jim Dewey, won a prestigious teacher of the year award in the Warrington College of Business Administration. He continued to work with researchers from the Center on Personnel Studies in Special Education on studies of the supply and demand for special education teachers, presenting a summary of that work at Georgia State University. He also served on the advisory board for the ACCRA Cost of Living Index, produced by the Council for Community and Economic Research. Dave Denslow gave numerous presentations to civic and business groups throughout the state. The program continued to construct and publish the Florida Price Level Index (FPLI) for the Legislature's use in allocating K-12 education funds and maintains a research agenda focusing on labor and housing markets, with special attention paid to spatial variations in wages and prices.

The Economic Analysis Program welcomed two new staff members last year. Belen Chavez is currently testing the accuracy of alternative school funding adjustments using teacher turnover data from Florida and Texas. Henrique Romero is working to characterize optimal weighting and sample size for constructing spatial price indices. Both were instrumental in completing the report for Sarasota County. Long-time research coordinator Babak Lotfinia left the program to pursue graduate studies. Eve Irwin will assume many of his responsibilities but will continue working in the Information/Publications Services Program as well.

The Survey Program conducted more than 66,000 interviews during the past year, employing more than 200 interviewers and generating more than $2.1 million in revenue. The list of new and recurring clients reflects the program’s relevance for policy makers in Florida and its national reputation for conducting high-quality survey research. An evaluation of Medicaid reform was one of the program’s most visible projects last year. The program’s monthly release of consumer confidence data remains a staple for journalists statewide. As the recovery from the recent recession unfolds, these data are followed by policy makers in Tallahassee and organizations outside Florida, such as the Federal Reserve Board. The monthly survey often includes questions requested by UF administrators and faculty members.

The Survey Program had several significant changes last year. Armando Padilla left the program, leaving a gap in both project management and administration. Gene Averkiou was promoted to the position of field director and Eric Lavigne augmented his programming duties by taking over several projects as project manager. These moves helped reduce costs in the UF Survey Research Center (UFSRC). Changes were also made to the Scheduler lab management program, the most important being the development of a new system for reviewing files and evaluating interviewers. This led to important advances in quality control.
The most exciting development during the past year was the purchase of an office suite in the Ayers Building on SW 2nd Avenue. Renovations are now underway and are expected to be completed by the end of the year. At that time, the UFSRC will move into a larger space designed specifically for survey research. We thank the Warrington College of Business Administration, the UF Foundation, and the UF administration for their assistance in carrying out this transaction. Although the facilities in the Seagle Building served us well for almost 10 years, the new facilities will be a major advancement that will improve the operation of the UFSRC for many years to come.

The **Information/Publications Services Program** produced and published six annual or monthly statistical reports about Florida during the past year, including the widely used and frequently cited *Florida Statistical Abstract*. The 2009 edition of the *Abstract* was recognized as an “Award of Excellence” winner at the 2009 annual meeting of the Association for University Business and Economic Research (AUBER).

Staff members also published and distributed four annual reports for the Population Program; managed all BEBR web site content; prepared the annual school fire safety report for the State Fire Marshal’s office; provided editorial assistance to the Economic Analysis, Population, and Survey programs; prepared promotional material for and participated in the southwest Florida region IFAS County Extension video conference; and collaborated with the IT Program on the BEBR web site e-commerce feature. During the year, Eve Irwin began working part-time for the Economic Analysis program, resulting in a shift of duties within the Information/Publications Services Program. Phoebe Wilson became the new editor of the program’s annual publications.

Sales of BEBR publications increased 12% over the same period last year. Electronic format publication sales increased 20% from the previous year and e-mail sales increased 14%, leading to cost reductions as well as increases in revenue. Staff members coordinated BEBR’s marketing, distribution, and public relations efforts and responded to more than 1,700 telephone and e-mail information requests throughout the year. Susan Floyd chaired a panel on “E-Mail Marketing 101” at the 2009 AUBER annual meeting, served on the “Webinars: Tips for Success” panel, and accepted an invitation to serve on the newly formed AUBER Web Advisory Committee. Major goals for the coming year include the development of value-added databases and the full implementation of our new e-commerce system.

The **Administrative Services Program** manages the budget, tracks revenues and expenditures, maintains personnel files and appointments, handles orders and shipments of publications, provides oversight for compliance with UF rules and regulations, and performs many other essential office tasks. Staff members also provide grant management services for the CIBER program and maintain the fire safety inspection portal for the State Fire Marshall’s Office. These two projects generated more than $21,000 during the past year.

The **Information Technology Program** provides essential computing services to all BEBR employees. Staff members continuously update and redesign the BEBR web site, which generates approximately 4,600 unique visitors and 32,000 page views each month. Clint Collins served on UF’s Technology Administrative Committee and continues as president of the Gator Linux Users Group. In personnel moves, Ben Goldsburry was hired as a new database
administrator. To date, he has worked primarily on the implementation and deployment of our e-commerce system.

BEBR currently employs 19 full-time and two part-time staff members, several graduate and undergraduate students, and several hundred part-time hourly workers (see Figure 2). This report provides a quick overview and summary of our activities and accomplishments from May 1, 2009 through April 30, 2010. For additional information of our products, services, and research activities, check out our website at www.bebr.ufl.edu or give us a call at (352) 392-0171.
Figure 2. Organizational Chart, BEBR

BEBR Director
Smith

Research Programs

Population
Program Director
Smith
Rayer
Cody
Student Assistant

Survey
Program Director
McCarty
Girson
Richards
Lavigne
Averkiou
2 Graduate Research Assistants
180-200 Student Assistants

Economic Analysis
Program Director
Dewey
Denslow
Holt
Irwi
Chavez
Romero
3 Student Assistants
Graduate Research Assistant

Operations
Program Director
Collins

Administrative Services
Fletcher
Middleton
Ivey
2 Student Assistants

Information/Publications Services
Program Director
Floyd
Irwin
Wilson
Goldsbury
Stewart
3 Student Assistants

Information Technology
### Table 1. Publications, 2009-2010

**Dewey, Jim, David Denslow, and Bob Lotfinia**


**Dewey, Jim, David Denslow, Lynne Holt, Ted Kury, Eve Irwin, Belen Chavez, Henrique Romero, Katie Thomason, and Travis Hornsby**


**Floyd, Susan, Eve Irwin, and Phoebe Wilson**


**Holt, Lynne**


“A Perfect Storm in Florida: Long-term Care,” report prepared for the Askew Institute, November 2009.


Table 1. Publications, 2009-2010  
(continued)

Irwin, Eve


Irwin, Eve and Phoebe Wilson


McCarty, Chris


Smith, Stanley and Scott Cody


Smith, Stanley and Stefan Rayer


<table>
<thead>
<tr>
<th>Publication</th>
<th>Authors</th>
<th>Title</th>
<th>Journal</th>
</tr>
</thead>
</table>
Table 2. Presentations at Academic/Professional Conferences, 2009-2010

Denslow, David

“The Housing Bubble,” annual meeting of the Association for University Business and Economic Research, Austin, TX, October 2009.

Dewey, Jim

“Are Alternative Route Programs Cost Effective?” Research Wednesday Speaker Series, Georgia State University, Atlanta, GA, December 2009.

Holt, Lynne


McCarty, Chris

“Social Network Analysis of the Collaborative Interaction of Scientists in Academic and Non-academic Settings,” annual meeting of American Association for the Advancement of Science, Chicago, IL, February 2009.


“Workshop on Social Network Analysis,” University of Akron, Akron, OH, November 2009.

“Workshop on Social Network Analysis,” Case Western Reserve University, Cleveland, OH, November, 2009.

## Table 2. Presentations at Academic/Professional Conferences, 2009-2010 (continued)

**Smith, Stanley**


“Population Aging, Disability, and Housing Accessibility: Implications for States,” annual meeting of the Southern Demographic Association, Galveston, TX, October 2009.

“The 2010 Census: How It’s Done and Why It Matters,” annual meeting Association for University Business and Economic Research, Austin, TX, October 2009.

## Table 3. Presentations to Business/Civic/Government Groups, 2009-2010

**Denslow, David**


“Growth Management and the Housing Boom,” Florida Department of Community Affairs, Orlando, June 2009.


“The Housing Boom,” Urban Land Institute, Miami, February 2010.


Table 3. Presentations to Business/Civic/Government Groups, 2009-2010
(continued)

McCarty, Chris


“Workshop on Social Network Analysis,” VA Research Center, Tampa, Tampa, FL, March 2010.

Smith, Stanley


Table 4. Professional and University Service, 2009-2010

Cody, Scott
Florida Representative, Federal-State Cooperative Program for Population Estimates.

Collins, Clint
Member, Technology Administrative Committee, Network Infrastructure, UF.
President, Gator Linux Users Group.

Denslow, David
Member, City of Gainesville Police & Fire Pension Board.
Member, Collins Institute Board of Directors.
Member, Florida Council of Economic Advisors.
Informal Advisor, State Senate.
Member, Teaching Committee, Warrington College of Business Administration.
Member, three doctoral committees at UF.
Reviewer, Oxford University Press.

Dewey, Jim
Member, ACCRA Cost of Living Index Advisory Board, Council for Community and Economic Research.
Mentor, University Scholars Program.
Teacher of the Year 2008/2009, Warrington College of Business Administration.

Floyd, Susan
Session chair, annual meeting of the Association for University Business and Economic Research.
Member, Web Advisory Committee, Association for University Business and Economic Research.
Member, UF Communications Network.

McCarty, Chris
Member, Advisory Board, UF Food and Resource Economics.
Member, Faculty Advisory Committee, UF Water Institute.
Member, 20 doctoral committees at UF.
Reviewer, American Anthropologist.
Rayer, Stefan

Florida Representative, Federal-State Cooperative Program for Population Projections.  
Florida contact person, U.S. Census Bureau demographic data releases.  
Reviewer, *Journal of Planning Education and Research*.

Smith, Stanley

Member, Panel on the Design of the 2010 Census Program of Evaluations and Experiments,  
Member, Board of Trustees, Population Reference Bureau.  
Member, Population Estimates Research and Methodology Committee, Federal-State  
Member, Committee to Evaluate Housing Unit-Based Population Estimates, U.S. Census  
Bureau.  
Session chair, annual meeting of the Southern Demographic Association, Galveston TX.  
Session chair, Applied Demography Conference, San Antonio TX.  
Member, one doctoral committee at UF.  
Reviewer, *Demography, Population Research and Policy Review, Disasters*, and *Open  
Demography Journal*. 

Table 4. Professional and University Service, 2009-2010  
(continued)
<table>
<thead>
<tr>
<th>Table 5. Contracts and Grants Awarded, 2009-2010*</th>
</tr>
</thead>
</table>

**Administrative Services Program**

- “Inspection Report Data Entry Module,” Division of State Fire Marshal $4,400
- “Accounting Services,” CIBER $15,800

Subtotal $20,200

**Economic Analysis Program**

- “2009 Florida Price Level Index,” Florida Legislature $150,000
- “High Value Added Green Economic Development,” Sarasota County $66,312
- “The Housing Bubble,” FEO Grant (Dave Denslow), UF $21,000

Subtotal $237,312

**Population Program**

- “Population Research Contract,” Florida Legislature $302,874
- “Count Review Consulting Services,” U.S. Census Bureau $15,386

Subtotal $318,260

**Survey Program**

- “Use, Attitudes, and Knowledge of Waterpipe Tobacco Use at the University of Florida,” Opportunity Fund (Chris McCarty), UF $15,000

Surveys for:

- Agency for Health Care Administration $457,463
- Alachua County Commission 1,205
- American Productivity & Quality Control 725
- Department of Elder Affairs 41,690
- Department of Veteran Affairs Medical Center 29,975
- Florida Department of Children & Families 14,974
- Florida Department of Health 120,607
- Florida Department of Transportation 144,385
- Gainesville Regional Utilities 16,168
- UF - Institute for Child Health Policy 498,393
- UF – College of Dentistry 117,095
- UF – College of Fine Arts 1,000
Table 5. Contracts and Grants Awarded, 2009-2010*
(continued)

<table>
<thead>
<tr>
<th>Institution</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>UF – College of Pharmacy</td>
<td>5,766</td>
</tr>
<tr>
<td>UF – Institute of Food &amp; Agricultural Sciences</td>
<td>30,346</td>
</tr>
<tr>
<td>UF – Medicaid Center</td>
<td>88,143</td>
</tr>
<tr>
<td>University of Illinois</td>
<td>2,200</td>
</tr>
<tr>
<td>University of Miami</td>
<td>528,403</td>
</tr>
<tr>
<td>University of South Florida</td>
<td>15,859</td>
</tr>
<tr>
<td>WellFlorida Council</td>
<td>16,500</td>
</tr>
</tbody>
</table>

Subtotal                                         $2,145,897

TOTAL                                            $2,721,669

*Note: These numbers refer to contracts and grants awarded during the 2009-2010 fiscal year. Not all of the revenues were actually received during that fiscal year.
Table 6. Courses Taught, 2009-2010

<table>
<thead>
<tr>
<th>Instructor</th>
<th>Courses Taught</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Denslow, David</strong></td>
<td></td>
</tr>
<tr>
<td>Fall 2009</td>
<td>ECO 2013 Principles of Macro 407 students</td>
</tr>
<tr>
<td>Spring 2010</td>
<td>ECO 2013 Principles of Macro 806 students</td>
</tr>
<tr>
<td>Spring 2010</td>
<td>ECO 4934 Honors Urban Economics 22 students</td>
</tr>
<tr>
<td><strong>Dewey, Jim</strong></td>
<td></td>
</tr>
<tr>
<td>Fall 2009</td>
<td>ECP 3703 Managerial Economics 600+/- students</td>
</tr>
<tr>
<td>Spring 2010</td>
<td>ECP 3703 Managerial Economics 610+/- students</td>
</tr>
<tr>
<td><strong>McCarty, Chris</strong></td>
<td></td>
</tr>
<tr>
<td>Summer 2009</td>
<td>PHC6716 Survey Research Methods 7 students</td>
</tr>
<tr>
<td>Fall 2009</td>
<td>HSA6930 Social Networks Analysis 4 students</td>
</tr>
<tr>
<td><strong>Smith, Stanley</strong></td>
<td></td>
</tr>
<tr>
<td>Spring 2010</td>
<td>ECP3113 Population Economics 35 students</td>
</tr>
</tbody>
</table>